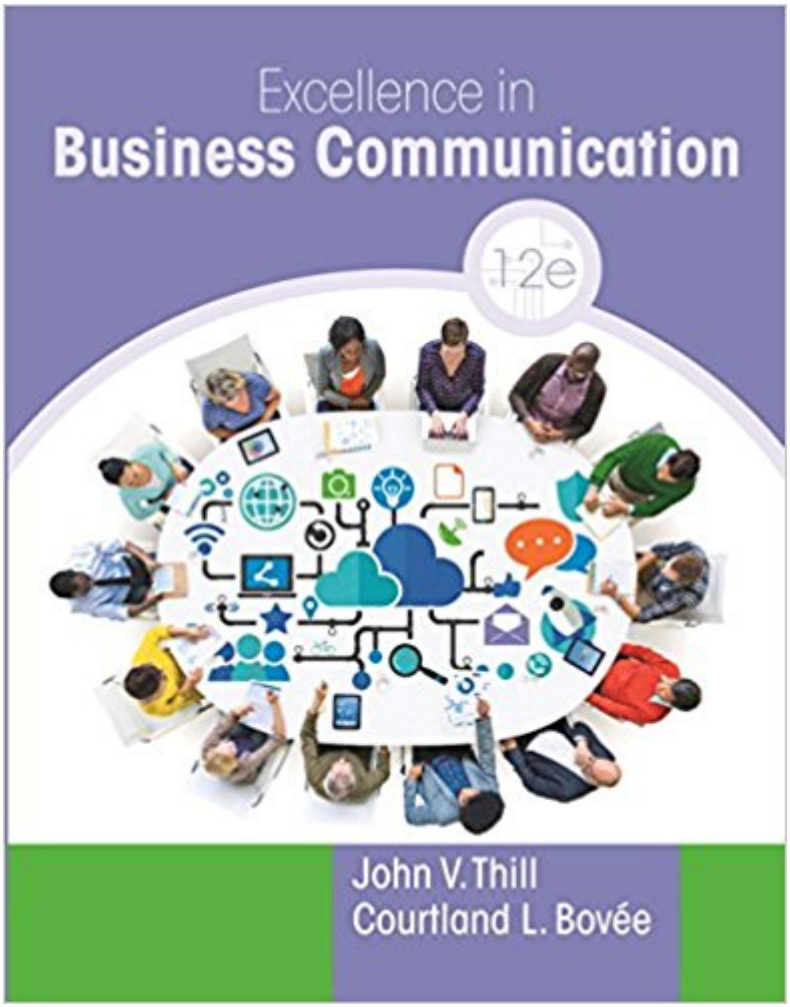
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Excellence In Business Communication (12th Edition)



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Synopsis

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Customer Reviews

Courtland L. BovÃƒÂ©e and John V. Thill have been leading textbook authors for more than two decades, introducing millions of students to the fields of business and business communication. Their award-winning texts are distinguished by proven pedagogical features, extensive selections of contemporary case studies, hundreds of real-life examples, engaging writing, thorough research, and the unique integration of print and electronic resources. Each new edition reflects the authorsÃ¢â ¬â„¢ commitment to continuous refinement and improvement, particularly in terms of modeling the latest practices in business and the use of technology. Ã Â Professor BovÃƒÂ©e has 22 years of teaching experience at Grossmont College in San Diego, where he has received teaching honors and was accorded that institutionÃ¢â ¬â„¢s C. Allen Paul Distinguished Chair. Mr. Thill is a prominent communications consultant who has worked with organizations ranging from Fortune 500 multinationals to entrepreneurial start-ups. He formerly held positions with Pacific Bell and Texaco. Ã Â Courtland BovÃƒÂ©e and John Thill were recently awarded proclamations from the Governor of Massachusetts for their lifelong contributions to education and for their commitment to the summer youth baseball program that is sponsored by the Boston Red Sox. Ã Â

How I am supposed to learn how to professionally communicate from people , who are up to their 12th edition, and the book is still full of typos and poorly constructed sentences? The assignment questions and their respective learning objectives are so unclear that you really have to read the whole chapter to find the answer which is either NOT in that LO, or so poorly defined that you are better off using your wits to figure it out. I pad to "call out" my professor on the very first assignment because the book question was soo poorly worded/written that it made no sense. Not to mention, This is College level? Most of this stuff I had already learned in high school. My condolences if your professor assigns you this book for a class. Revised content for

I’m impressed with how often this book used outside resources to furthur the lessons. I think I’ll purchase a copy of this text for myself, solely for the references of how to compose all the types of business letters.Though I’m sure it’s going to become dated in a decade thanks to technology progressing rapidly, it is currently an absolutely invaluable resource, especially for the young buck

just entering the professional workforce. I cannot emphasize enough how valuable this resource is - it has comprehensive chapters and guides for everything from resumes, unsolicited job letters, day-to-day memos, elevator pitches, interviews...I've recommended this book to people not even in the related BCOM class. That's how awesome it is... Saving up to buy it now...

I don't know if it was the class or the text that made me dislike this subject. This subject seems to be in place because people are forgetting how to be professional and writing memos with "instant messenger" style grammar. Maybe this text book will help the new generation become more professional, or maybe it was a complete waste of my money.

Required textbook; nothing earth-shattering to say about it, but it is helpful for this class.

This textbook was disappointing. It contains a lot of basic common sense information. For a book on business writing it didn't seem to be particularly well written. I was not impressed by the text and it didn't really help me in my class. I did fine, but it was because of this book. If you can avoid purchasing it I would. It does not provide enough value.

I am a professor who has been using this book for several years. Lots of detail.

I ordered two copies of this book on a Monday and by Thursday the box containing them was on my doorstep. I skimmed through the pages, and did not see any writing or highlighting despite the "used" condition. The only evidence that the books may have been used before is some very light marks on the cover and a slight bending of the bottom right corner. The price was certainly right as well -- in my school's bookstore, the books were over $160 apiece, and the used copies here were just about $20 each. Great price, great condition, and great shipping time. I definitely would recommend getting the book on .

The book I received was in great condition. Even though I hated this class with a passion, the book was well written and offered great examples and explanations.

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